



MISSION & SERVICE

Review of 2017 Giving

Dear Friends, *We Give Thanks For All Gifts in 2017:*

We make great things happen through Mission & Service and through the ministry of our local church. Thank you for generous giving for Mission & Service that changes the world.

Thank you for \$23.205 M in giving by UCW, Congregations and individuals to the Mission & Service of the church!

Generosity continues with giving from congregations, UCW and individuals decreasing quite slowly \$-474,000 (-2.00%) as the church continues to experience decreased numbers of members and adherents (-2.94% in 2016). We note with thanks that this is close to half of the previously budgeted decrease for 2017.

In 2017 as in 2015, a significant increase in gifts from wills and planned giving has offset other decreases and resulted in total gifts of \$26.000 M a small increase of \$75,000 in total giving to the Mission & Service unified fund over 2016!

Contributions To the Mission & Service Unified Fund:

1. \$23.205 M Annual giving by congregations, UCW and individuals
2. \$ 1.831 M Giving through wills and planning giving
3. \$.964 M Giving from donors through the United Church of Canada Foundation
4. \$26.000 M Total gifts to Mission & Service unified fund in 2017

Contributions To Mission & Service Partners And Other Mission And Ministries:

5. \$ 1.085 M Specific designations and catalog gifts to Mission & Service partners
6. \$ 1.049 M Emergency Appeals gifts
7. \$.800 M Specific designations to other work of the denomination
8. \$ 2.934 M Total Designated Gifts in 2017

9. \$28.934 M Total Contributions received in General Council Office

As we look forward into 2018 and 2019, there remains significant opportunity to increase participation in congregational and Mission & Service giving through:

- Articulating the strengthened role of the Mission & Service of the Church with:
 - the addition of Embracing the Spirit to the Mission & Service of the Church
 - the clarified role of Mission & Service in Mission & Ministry as proposed in remits
- Resourcing, coaching and mentoring congregational and Mission & Service giving program leaders with strong and proven resources and staff.

Thank you all for your generous gifts.

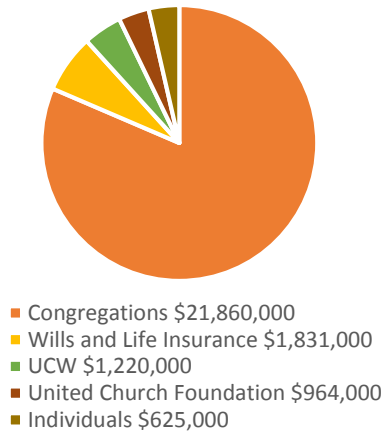
David Armour,
Director of Philanthropy
The United Church of Canada

Mission & Service giving, year over year comparison

	2016	2017	\$ change	% change
GIVING TO MISSION & SERVICE UNIFIED FUND				
Congregational Giving	21,796,000	21,360,000	-436,000	-2.00%
Individual Giving	580,000	625,000	45,000	7.76%
UCW Giving	1,303,000	1,220,000	-83,000	-6.37%
SUB TOTAL	23,679,000	23,205,000	-474,000	-2.00%
Wills and Planned Giving	1,025,000	1,831,000	806,000	78.63%
United Church Foundation	1,221,000	964,000	-257,000	-21.05%
TOTAL TO MISSION & SERVICE	25,925,000	26,000,000	75,000	0.29%

DESIGNATED TO MISSION & SERVICE PARTNERS				
Designated Giving and Gifts with Vision Catalog	1,235,000	1,085,000	-150,000	-12.15%
Emergency Response Giving	571,000	1,049,000	478,000	83.71%
TOTAL GIVING	27,731,000	28,134,000	403,000	1.45%

Sources of Contributions to the Mission & Service "Unified"
Fund \$26,000,000



Mission & Service Results attributed by Conference

This Includes congregational giving, UCW giving and some Individual giving attributed to congregations.

	2014	2015	2016	2017	\$ Difference 2016-2017	% 2016- 2017 Difference
Alberta and Northwest Conference	2,557,707	2,455,214	2,498,246	2,289,892.34	-258,704	-10.2
All Native Circle Conference	4,885	4,502	1,966	3,967.68	2,002	101.9
Bay of Quinte Conference	2,527,910	2,476,548	2,401,270	2,262,842.75	-138,428	-5.8
British Columbia Conference	2,100,454	1,929,497	1,909,626	1,960,022.07	47,946	2.5
Hamilton Conference	3,024,070	2,943,187	2,874,101	2,913,033.01	14,901	0.5
London Conference	2,478,632	2,394,875	2,326,359	2,282,951.96	-42,383	-1.8
Manitoba and NW Ontario Conference	1,638,704	1,593,556	1,518,198	1,592,562.67	74,364	4.9
Manitou Conference	376,378	363,289	394,962	349,362.38	-45,600	-11.5
Maritime Conference	2,949,826	2,808,871	2,761,238	2,809,249.26	46,849	1.7
Montreal and Ottawa Conference	1,494,600	1,435,293	1,388,553	1,364,855.66	-23,698	-1.7
Newfoundland and Labrador Conf.	697,245	662,353	662,398	631,149.89	-31,248	-4.7
Saskatchewan Conference	1,349,977	1,479,355	1,244,292	1,162,351.61	-86,294	-6.9
Toronto Conference	3,382,423	3,250,104	3,192,229	3,122,449.48	-69,780	-2.2